



Intraceuticals Infusion

Hollywood's best kept secret of the stars 'Intraceuticals Infusions' is now available in India. The Australian based skincare line known for refining the skin of its esteemed celebrity clientele now introduces premiere Infusions, inhalations and skincare products for the beauty conscious Indian.

Announcing the launch, Collen Chan, Regional Director, Asia & Middle East says, "'Intraceuticals Oxygen Infusion Therapy' is the first ever non-invasive treatment breakthrough to address fine lines, wrinkles and overall hydration. After establishing our presence in over 3000 clinics world-wide and offices in Australia, USA, London, Hong Kong and other major international cities we are now pleased to extend our reach in India. As per industry estimates the market for wellness services in India is pegged at Rp. 100 billion with a projected growth of 20-30 percent. With the changing lifestyles and trends we believe there will be a high degree of acceptance for Intraceuticals and we consider India to be a potential market for our global growth".



Established in Melbourne, Australia in 2002 Intraceuticals is an elite line of spa treatments and complementary skin care products founded on innovative and unique technology. The brand's signature treatment, Intraceuticals Infusions, use oxygen ... and cutting edge hyaluronic acid technology to deliver targeted skin care serums deeply hydrating the skin. These specialised treatments and accompanying skincare products target the most common skin issues with instant visible results and dramatic cumulative effects.

INDIA, August 2011