

Irish Daily Mail

TREATMENT OF THE WEEK

INTRACEUTICALS INFUSION FACIAL

AS THE recession continues to bite, the 'pampering' facial is becoming increasingly rare. Who has the money to spend on having someone rub your face for an hour before relieving you of a couple of hundred euro as you walk out the door?

As a result, more and more companies are developing treatments that promise specific results, particularly results that rival the effects of Botox, or at least help magic away lines and wrinkles.

The 'Hollywood Secret' IntraCeuticals 'don't-call-it-a-facial' Infusion is the latest of these therapies to hit the Irish market and is exclusive to the Revive Medico salon in Dublin's Milltown. This treatment has a brigade of celebrity endorsements from

Victoria Beckham to Eva Longoria, and is also used backstage at fashion week to give models' skin that clean, clear sheen.

First, skin is given a thorough cleanse before pressurised oxygen is used with one of the IntraCeutical Serums. The process is then done again with Hyaluronic Acid, to keep skin plump and looking youthful. Vitamins are infused into the skin as well.

I also had a top-up using an Atoxelene serum, IntraCeuticals' own brand of wrinkle-fighter, which increases moisture levels in the lower layers of the skin and adds firmness.

My therapist finished the right-hand side of my face before starting on the left and the results were pretty remarkable even for a cynic like me. When she finished the left side, I would say I had reversed around two years of ageing. The results improved after two days.

And even at quite a considerable whack, €150 for the treatment plus €50 for the Atoxelene top-up, I'm already thinking of buying myself another for my birthday.

■ *The Hollywood Secret IntraCeuticals Infusion costs €150. A course of four costs €450 while a recommended course of six is €800 but includes €300 worth of take-home products. The Atoxelene add-on costs €50. Revive Medico Spa, 6 Milltown Centre, Dublin 6, medico.ie, 01 260 4781*

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