



## INTRACEUTICALS: GET YOUR SKIN READY FOR FASHION WEEK

Okay, New York Fashion Week and red carpet season is upon us. You've spent time in the gym, you've pulled together outfits that wow and pop, you've got the right accessories, and your coif is to die for. You think you've got it all together, and you probably do. But in the rush to have a complete look, did you think about the condition of the biggest organ in your body, your skin?

When your photo is snapped on the red carpet, or when the paparazzi spots you darting from the tents at Bryant Park to a funky downtown show, one of the things that tongues will wag the most about is whether your skin possesses the freshness and luster of other hot celebs or fashionistas. A well-styled Armani suit or delicious Louboutins won't save you from haters in the blogosphere if your visage lacks vibrancy. The challenge is how to look bright eyed and bushy tailed when your favorite designers have scheduled collections back to back, or award shows are scheduled within days of each other. And it's even harder if you are strutting on the catwalk three to four times a day.



Intraceuticals, an innovative oxygenation, skin rejuvenation system may be just the solution to your facial woes. Using a combination of hyperbaric pressure, and hyaluronic acid - a muscle, skin and skeletal lubricating acid naturally made in the body - Intraceuticals claims to minimize fine lines, hydrate skin at the deepest level, and revitalize the skin. I must admit I was a bit skeptical at first - so many products claim to deliver the fountain of youth. But after having just one treatment, I can bear witness that the claims are true. And what is great about this product is that results exponentially increase after the first rejuvenation treatment.

If my testimony still hasn't convinced you, just peruse the list of celebrity devotees. Madonna gets treatments regularly, and has an Intraceutical machine in each home. Eva Longoria, Paula Patton, Justin Timberlake, and John Galliano are proponents of the products. And Dean and Dan Caten of Dsquared2 have provided rejuvenation treatments for models in their runway shows. Skincare Practitioner Michelle Peck confides, "I have done models for New York, Milan, and Paris Fashion Weeks and the results are instant, the skin is plumped and glowing almost immediately ... The oxygen alone is wonderful for your skin, and pair that with the hyaluronic compound, and you have a treatment that will give you the refreshed look needed so that you pop on the red carpet or on the catwalk every time."

And for those dealing with blemish and pigmentation challenges, Intraceuticals has launched two new products: Clarity and Opulence. The Clarity treatment uses the hyperbaric delivery system to rid the skin of impurities, leaving a healthy environment that promotes balance and optimum skin repair. The Clarity Wand enables you to look good anywhere, anytime. You can promptly target specific blemishes with this unique concentrated formula. And Opulence helps balance skin pigmentation with the damaging effects of more traditional bleaching creams.

Although the price points may be a little steep for some consumers - \$225 and up for one rejuvenation treatment - the results are definitely worth it. Mr. DeMille, I think I'm ready for my close-up!!

